GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:26
ANSWERED ON:17.07.2017
Awareness about Digital Economy
Gopal Dr. K.

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the Government has asked the directors of higher education institutions to award credits for projects work to student volunteers to spread awareness about a digital economy and if so, the details thereof; and

(b) whether it is also true that more than one lakh volunteers have already registered to help in the Government's drive to go digital in transaction and if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT
(DR. MAHENDRA NATH PANDEY)

(a) to (b) MHRD had launched a 'Digital Financial Literacy Campaign' known as VISAKA (Vittiya Sakasharta Abhiyan) in order to spread digital financial literacy through youth volunteers studying in the higher educational institutions. More than 4000 Institutions in the country have participated in the campaign and 3.73 lakh students registered themselves as volunteers. They were trained in coordination with NITI Aayog. The campaign was launched on 01.12.2016 and officially concluded on 12.02.2017. Further, these volunteers have been requested to help others to install and use the BHIM App during the summer holidays. However, there is no proposal to award academic credits for this work.

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